



NEWSRELEASE

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SAHAM GLOBAL ANNOUNCES EXPANSION INTO EAST AFRICA PROMOTING GAME CHANGING TECHNOLOGIES IN TROPICAL AGRICULTURE

United Arab Emirates, Dubai, August 25, 2011 – SAHAM Global headquartered in Dubai, United Arab Emirates expands its UltraShield brand into East Africa announcing SAHAM EAST AFRICA LIMITED based in Nairobi (Kenya), following elaborate field demonstrations with UltraShield Genesis in Kenya, Malawi, Uganda and Tanzania since 2007.

SAHAM EAST AFRICA is committed to further develop UltraShield Genesis, a cutting edge portfolio of soil conditioners, plant health stimulants and composting aids in the region. One of the companies that has shown interest and for which the product has achieved significant improvements is BIDCO, a leading vegetable oil processor in East Africa.

UltraShield GENESIS is a unique portfolio of bio active supplements that detoxify soil and revitalize vegetation by applying a customized mix of treatments with poly-fermented plant extracts, enzymes, carbohydrates and other natural additives. A combination instrumental in increasing the ROI of the harvest measured against traditional agricultural procedures.

Jan Willem van Es, Managing Director SAHAM Global explains, “We have documented reduction of production costs per kilo output up to 75%”. The crop yielded from the farmer’s fields have provided enough volume to, for the first time in many years, provide food for their families in between crops”.

David Morris, US national and partner in SAHAM East Africa Ltd adds: “I was born on a cotton farm in the South of the US and realize that my generation has caused a great deal of damage to our planet. Now at the age of 63, coming out of early retirement, I want to contribute to developments that not only benefit businesses, but also the quality of the environment and that of the farmers in East Africa.”



SAHAM EAST AFRICA Ltd. is a partnership between the Dubai licensed SAHAM Star General trading LLC and Global Biological Science Group LLC, Park City, Utah, U.S.A. SAHAM sources its products from six boutique manufacturers around the world, who have registered their products under ECOCERT, ORGANIC CERTIFIERS and OMRI standards, which are the leading institutions in the control of organic agricultural activities.

The UltraShield product portfolio is natural, totally safe for humans, animals, plants and marine habitats and where possible organic, promoting best practices from the organic world to the conventional agro commodity farmers. UltraShield is associated with IFOAM, the International Federation of Organic Agricultural Movements.

For more information www.saham-international.com, www.ultrashield.biz, and www.gbsciencegroup.com.

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